

2007 New Mexico Agricultural Small Farm Conference and Trade Show

Agenda

Friday November 2, 2007

10:00 – 1:00 **Registration**

1:00 – 1:30

Introduction

Steve Anaya - New Mexico State University - Board of Regents

Welcome

Dr. Miley Gonzalez - Secretary and Director of New Mexico Department
of Agriculture

Announcements

2:00 – 3:30

A1: What's Under Your Feet: Understanding Southwestern Soil Ecology

Dr. Robert Flynn - NMSU – Extension Agronomist

B1: New Mexico Cattle Health Concerns

Dr. Manny Encinias - NMSU – Extension Livestock Specialist

C1: Navigating the Federal Maze: USDA Agencies and How They
Can Help You

Rick Lopez FSA, Dennis Alexander NRCS, AFIS, NASS

Demo 1: Stock Dog Demonstration, Part I - TBD

Mary Starr Charlton

Diana Decker - Southwest Herding Dog Association

3:30 – 4:00 **Break**

4:00 – 5:00

A2: Soil Amendments: Choosing What's Right for Your Farm

Dr. Linda Scheffe - NRCS

B2: Buying and Selling of Cattle: Video Auction

Ed Herron - Superior Livestock

C2: Basic Business Planning for Farm Operations

Patrick Sullivan - NMSU – Extension Economic Specialist

Demo 2: Stock Dog Demonstration, Part II

Mary Starr Charlton

Diana Decker - Southwest Herding Dog Association

Saturday November 3, 2007

7:30 – 9:00 **Registration**

8:00 – 9:00

Introduction

Adan Encinias - Mayor of Moriarty

Welcome

Dr. Lowell Catlett - NMSU-Dean CAHE

Dr. Greg Mullen - NMSU – Director Small Farm Institute

9:30-10:30

A3: Choosing the Right Cover Crop for Your Farm Needs

Dr. Steve Gulden – NMSU - Director Alcalde Science Center

B3: Best Practices in Poultry Production

David Rigsby - Embudo Valley Organic

C3: Building a Loyal Membership Base for CSA Operations

Monte Skaarsgard - Los Poblanos Organics

Demo 3: Making Flower Arrangements

New Mexico State University flower Judging Team

HD3: Holiday Gifts and Treats From The Kitchen: Yeast Breads

Ann Marie Wilson - NMSU - Valencia County Home Economist

Katrina Uptain – NMSU - Valencia County ICAN Nutrition Educator

10:30 – 11:00 **Break**

11:00 – 12:00

A4: Crop Rotations for Vegetable Production

Dr. Stephanie Walker - NMSU – Extension Vegetable Specialist

B4: Herd Improvement Practices for Improved Production

Dr. Clay Mathis - NMSU – Extension Livestock Specialist

C4: Know Your Enemy: Controlling Weeds and Brush By Attacking
Their Weaknesses

Dr. Keith Duncan - NMSU – Brush and Weed Specialist

Demo 4: Making Flower Arrangements

New Mexico State University flower Judging Team

HD6: Holiday Gifts and Treats From The Kitchen: Quick Breads

Tanya Montoya – NMSU - Rio Arriba County Extension
Home Economist

12:00-1:30**Lunch**

Saturday November 3, 2007

1:30-2:30

- A5:** Producing High Quality Tree Fruit: Basic Tips
Dr. Ron Walser - NMSU – Urban Small Farm Specialist
- B5:** Aquaculture and its Potential: Production Basics
Manuel Uribarri - National Fish Hatchery
- C5:** Perfecting Direct to Consumer Sales: Roadside Stands and Farmer’s Market Success Stories
Pam Roy - County Director - Farm to Table
- Demo 5:** Value-Added Production: Making it Safe, Part I
Dr. Nancy Flores - NMSU – Extension Food Technology Specialist
- HD4:** Holiday Gifts and Treats From The Kitchen: Cookies
Sandy Taylor - NMSU - Sandoval County Extension Home Economist

2:30 – 2:45 **Break**

2:45 – 3:45

- A6:** Insects, Insect Populations, and Action Thresholds: Knowing When to Take Control Action
Dr. Carol Sutherland -NMSU - Extension Entomologist
- B6:** Small Livestock Health Programs
Pat Melendrez - NMSU - Extension Natural Resource Specialist
- C6:** Meat Processing and Federal Compliance
Linda Chittum - USDA - FSIS
- AD6:** Value-Added Production: Making it Safe, Part II
Dr. Nancy Flores - NMSU – Extension Food Technology Specialist

- HD5:** Holiday Gifts and Treats From The Kitchen: Jams and Jellies
Cindy Davis - NMSU -Bernalillo County Extension Home Economist
Elena Bowers - NMSU - McKinley County Extension Home Economist

3:45 – 4:00 **Break**

4:00 – 5:00

- A7:** Planning to Plant a Vineyard
Bernd Maier - NMSU – Viticulture Specialist
- B7:** Growing Alfalfa Hay: Variety Selection for Your Area and Target Market
Leonard Lauriault – NMSU - Forage Agronomist
- C7:** Tapping the Agri-Tourism Market: Is It Right For You?
Dora Dominguez - NMSU – Deputy Director for NMWORKS

Sunday November 4, 2007

7:00-12:00 **Registration**

8:00 – 9:00

Introduction

Harry Herrera - Chamber of Commerce - President

Welcome

Dr. Paul Gutierrez –NMSU - Extension Director

Announcements

9:00-10:00

A8: Variety Selection and Production Techniques for a Successful Cut
Flower Operation

Sabine Whitley Green - NMSU – Plant and Environmental
Science Department

B8: Small-Scale Swine Production

TBA

C8: Identifying and Entering Niche Markets

Craig Mapel – NMDA - Marketing Division

Le Adams - Co-Director - Farm to Table

Demo 8: Planning and Installing Drip Irrigation Systems, Part I

Dan Smeal – NMSU - AES - Irrigation Specialist

10:00-10:30 **Break**

Sunday November 4, 2007

10:30 -11:30

A9: Alternative Energy and the Modern Farm: Wind and Solar
TBA

B9: Bee Care and Honey Production in the Era of Colony Collapse Disorder

Chris Behl

C9: Farm Land Leasing: How To Get A Fair Deal

Dr. Jim Libbin - NMSU – Extension Farm Management Specialist

Demo 9: Planning and Installing Drip Irrigation Systems, Part II

Dan Smeal – NMSU – AES – Irrigation Specialist

11:30-1:00 **Lunch**

1:00-2:00

A10: Greenhouse Production for Off-Season Marketing

Don Bustos - Santa Cruz Farm and Greenhouse

B10: Heritage Breeds: Reaping the Benefits of Our Ancestor's Innovations

TBD

C10: Farm Fresh Cider: Production Possibilities and Perils

Ed Costanza

Demo 10: Mobile Matanza

Gilbert Suazo - TCEDC Agriculture Manager

Victor Mascarena - TCEDC Butcher

2:00 – 2:15 **Break**

2:15 – 3:15

A11: Growing Vegetable Starts for Your Farm and For Sale

TBA

B11: Controlling Big Animal Pests: From Mickey to Bambi

Dr. Jon Boren - NMSU – Wildlife Specialist

C11: Connecting Farmers, Communities and the Land: What is Happening In

Your

Community

Dr. J. Michael Patrick - NMSU – Community Resource and Economic
Development Specialist

Demo 11: Mobile Matanza

Gilbert Suazo - TCEDC Agriculture Manager

Victor Mascarena - TCEDC Butcher

3:15 **End of Show**

