



# College of Agricultural, Consumer and Environmental Sciences

## Eastern Extension District Profile

Cooperative Extension Service • [extension.nmsu.edu](http://extension.nmsu.edu) • 575-646-5280



### Selected Program Impacts

- **Safety programs reach over 5,000 youth** annually, providing hands-on training on ATV safety, lawnmower and home chemical safety, how to make a 911 call, water safety, and first aid.
- **Diabetic cooking schools** are conducted throughout the district, increasing participants' knowledge of healthy food choices and meal planning and providing hands-on opportunities to learn cooking techniques.
- **Agricultural programs** are conducted in beef production, range management, and crop production. Programs centered on sustainable production enable the district to produce over 56% of the state's agricultural cash receipts.
- **District 4-H programming reached 18,400 youth.** More than 450 adult volunteers contributed over 11,000 hours valued at \$110,000.
- **Extension Home Economists provide programs** on cancer screening, day care provider training, home business development, family health screening, and nutrition, helping to extend the lives of clientele and improving family resources.
- **Demonstrations and on-farm trials** located throughout the district help clientele refine growing practices for specific locations.
- **Ideas for Cooking and Nutrition programs** reached over 14,800 clientele, teaching healthy food choices, food preparation, food safety, and food resource management.
- **Extension agents have established** community gardens, local food cooperatives, and farmers' markets, providing rural citizens a source of produce and stimulating economic development.
- **Extension agents are working** with local communities to provide programs for military families, conduct hospitality training for businesses, and provide assistance in community resource development to build stronger communities and encourage economic development.

### Mission Statement

Provide the people of New Mexico with practical, research-based knowledge and programs to improve their quality of life. The base programs of the Cooperative Extension Service are agriculture and natural resources, consumer and family issues, youth development, and community economic development.

### 2016 Quick Facts

- Eastern District faculty reached over 110,000 clientele in 2016 through county-based Extension programs, conferences, field days, school programs, and one-on-one consulting.
- Eastern District produces 56% of New Mexico's agricultural cash receipts. Our counties rank in the top 50 nationally in dairy, sheep, cattle, pecan, and peanut production.
- Eastern District Extension agents reach clientele through mass media outlets, such as newspapers, radio, television, and the internet.

### ACES Pillars for Economic and Community Development

Food and Fiber Production and Marketing

Water Use and Conservation

Family Development and Health of New Mexicans

Environmental Stewardship

Foundational Education and Training

New Mexico State University

## Selected Partnerships and Collaborators

- Colfax County Commission
- Union County Commission
- Harding County Commission
- Quay County Commission
- Curry County Commission
- DeBaca County Commission
- Guadalupe County Commission
- Roosevelt County Commission
- Chaves County Commission
- Lea County Commission
- Eddy County Commission
- Agricultural chemical companies
- Wheat and grain sorghum producer associations
- Livestock associations
- New Mexico dairy producers
- Progressive Farmer
- NM Farm and Livestock Bureau
- Rocky Mountain Farmers Union
- USDA National Agricultural Statistics Service
- Soil and water conservation districts
- Natural Resources Conservation Service
- NM Livestock Board
- Texas AgriLife Extension Service
- Southwest Border Food Safety and Defense Center
- 35 school districts
- NMSU Agricultural Experiment Station: Clovis and Artesia Agricultural Science Centers and Clayton Livestock Research Center
- Plateau Communications
- Clovis Community College

## Selected Program Impacts (Cont.)

- **Natural resource programs** are helping to monitor drought conditions and teach wise water use and alternative energy technologies.

## Faculty Expertise and Location

### Colfax County

- Boe Lopez, County Director/Agriculture
- Savannah Salopek, 4-H Youth

### Chaves County

- Sandra Barraza, County Director/Agriculture
- Shannon Wooton, Home Economist
- Andrea Stapp, 4-H Youth

### Curry County

- Glenda Belcher, County Director/Home Economist
- VACANT, Agriculture
- Janelle Duffey, 4-H Youth

### DeBaca County

- Aspen Achen, County Director

### Eddy County

- Woods Houghton, County Director/Agriculture
- Jerry Shockey, 4-H Youth
- Jennah McKinley, Home Economist

### Guadalupe County

- Leigh Ann Marez, County Director

### Harding County

- Blair Clavel, County Director

### Lea County

- Wayne Cox, County Director/Agriculture
- Robin Mack Haynes, Home Economist
- Kayla Hinrichs, 4-H Youth

### Quay County

- Brenda Bishop, County Director/Home Economist
- Jason Lamb, Agriculture

### Roosevelt County

- Patrick Kircher, County Director/Agriculture
- Ryan Craig, 4-H Youth

### Union County

- Talisha Valdez, Program Assistant