U.S. PECAN GROWERS COUNCIL

"REPRESENTING THE PECAN GROWERS
OF THE UNITED STATES"

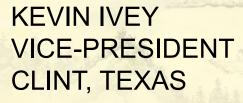
WESTERN PECAN
GROWERS MEETING
LAS CRUCES, NM

The US Pecan Growers Council

- Represents the US Pecan Growers
- Everyone who is a member of a state or regional pecan grower organization is a member in the
 Council
- Speaks for the PECAN Growers as a unified Industry
- Supports the national and international education of pecan production, health and nutrition
- Provides a facility to obtain and secure federal grants to support the generic marketing and export of pecans (MAP, GBI)

US PECAN GROWERS COUNCIL







RANDY HUDSON PRESIDENT HUDSON PECAN OCILLA, GEORGIA



BRAD ELLIS

2ND VICE-PRESIDENT

ELLIS BROTHERS

PECAN

VIENNA, GEORGIA









NATIONAL PECAN MARKETING ORDER



The US Pecan Growers Council

Serves As:

The Managing Entity

FOR

MAP (Market Access Program)

AND

GBI (Global Based Initiatives)

SIAL SHANGHAI, CHINA



World Food – Istanbul Turkey



GULF FOODS DUBAI, UAE



FOOD MALL PROMOTION INDIA

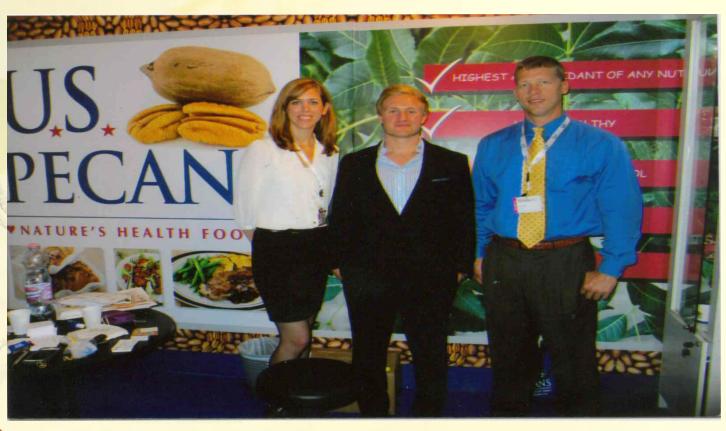






20 STORES IN NEW DELHI

International Food Exposition London, England





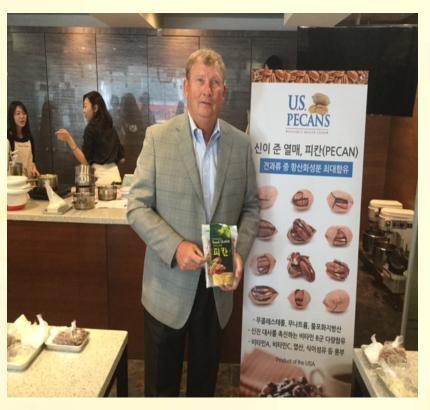


PECAN PRODUCTION AND NUTRITION SEMINAR SEOUL, KOREA



Korea National Blogging Event on Pecan Nutrition







Pecan Production and Nutrition Seminar – Hong Kong



International Conference for Nutraceutical and Functional Foods Wuxi, China







International Tree Nut Conference Zhucheng, China



TOTAL INTERNATIONAL MARKETING

2015 BUDGET

Federal Contributions

– MAP \$600,000

- GBI \$145,000

- Total \$745,000

- Industry Match
 - \$303,950
- Percent Match
 - **41%**
- TOTAL

-\$1,048,950

2016 BUDGET

Federal Contributions

- MAP \$700,000

- GBI \$180,000

- Total \$880,000

- Industry Match
 - -(\$350,000)
- Percent Match
 - -40%
- TOTAL
 - **\$1,220,000**

TOTAL BUDGET REQUEST

\$350,000 Grower Contributions \$1,220,000 International Marketing

With approximately 300 million pounds of US Pecans produced this would represent an expense of \$0.0035 per pound

PROGRAMS DEPEND ON GROWER

MATCHING MONIES FROM ASSOCIATIONS

•	Southeastern Pecan Growers	\$7,500
•	Western Pecan Growers	\$60,000
	Georgia Pecan Commodity Commission	\$100,000
•	Georgia Pecan Growers Association	\$20,000
-	Texas Pecan Growers Association	\$20,000
•	Texas Pecan Board	\$20,000
Jan Stranger	Louisiana Pecan Growers Association	\$3,000
-19	Oklahoma Pecan Growers Association	\$1,800
•	Alabama Growers Association	\$2,500
•	New Mexico Growers Association	\$40,000
•	Mississippi Pecan Growers Association	\$1,000
•	South Carolina Pecan Growers	\$150



Additional Contributions From Processors and Handlers

• National Pecan Shellers Association \$6,000

• Easterlin Pecan Company	\$6,000
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• Green Valley Pecan Company \$5,000

Young Pecan Company \$5,000

Navarro Pecan Company \$5,000

• NYM Marketing Corporation \$1,000



TOTAL INCREASE REQUEST

\$46,050

15% INCREASE

US EXPORTS OF PECANS

	<u>2011</u>	<u>2015</u>	% INCREASE
• INSHELL	73,513,000	106,642, 800	45
• SHELLED	30,907,800	42,647,000	38



THE US PECAN GROWERS COUNCIL EXPORT MARKETING PROGRAM (MAP) BEGAN IN 2010 – CANADA (\$100,000)

Support The US Pecan Identity



KEVIN IVEY, VICE PRESIDENT CLINT, TEXAS

WESTERN PECAN GROWERS PRESIDENT



