

## *Publications for Constance L. Falk*

### Journal Articles and other Blind Refereed Articles

- Falk, C.**, E. Silva, and P. Pao. "From the Classroom to the Community: An Integrated Approach to Teaching, Research and Extension in Organic Agriculture," *Revista Mexicana de Agronegocios*. Forthcoming 9/2006.
- Falk, C.**, P. Pao, and C.S. Cramer. "Teaching Diversified Organic Crop Production using the Community Supported Agriculture Farming System Model," *Journal of Natural Resources and Life Sciences Education*. 34(2005):8-12.
- Kleitzi, K., M. Wall, C.L. **Falk**, C. Martin, M.D. Remmenga, and S. J. Guldan. "Yield Potential of Selected Medicinal Herbs Grown at Three Plant Spacings in New Mexico," *HortTechnology*. 3,4(2003):7-12.
- Falk, C.L.** "Impacts of Pricing Policies on Selected Financial Outcomes of the Cattlemen's Texas Longhorn Beef Cooperative, Inc." *Journal of Food Distribution Research*. 33, 2(2002):50-60.
- Falk, C.L.** "Ranchers' Choice Cooperative: What Happened?" *Review of Agricultural Economics*. 24, 2 (2002):512-527.
- Aquino, H.L. and C.L. **Falk**. "A Case Study in the Marketing of Wolf-Friendly Beef." *Review of Agricultural Economics*. 23,2,(2001):524-537.
- Lujan Alvarez, C., C.L. **Falk**, C.A. Erickson, J.G. Mexal, and H. Lujan Alvarez. "Desarrollo agroforestal comunitario sustentable en la region fronteriza Mexico-Estados Unidos de America." *Ciencia Forestal*. 26 (2001):81-91.
- Falk, C.L.**, H. Van Voorthuizen, M.M. Wall, S.J. Guldan, C.A. Martin, and K.M. Kleitzi. "An Economic Analysis of Transplanting versus Direct Seeding Selected Medicinal Herbs in New Mexico. *Journal of Herbs, Spices, and Medicinal Plants*. 7,4,(2000):15-29.
- Erickson, C.A., C.L. **Falk**, C.L. Alvarez, and J.G. Mexal. "Development of a Commercial Community Forestry Project in a Mexican Border Town," *The Forum of the Association for Arid Lands Studies*. 15,1, (1999):36-45.
- Falk, C.L.**, H. Van Voorthuizen, M.M. Wall, S.J. Guldan, C.A. Martin, and K.M. Kleitzi. "Costs and Returns of Growing Selected Medicinal Herbs in New Mexico Indicate Positive Returns to Land and Risk Likely," *HortTechnology*, 9,4,(1999): 165-170.
- Skaggs, R.K. and C. L. **Falk**. "Market and Welfare Effects of Livestock Feed Subsidies in Southeastern New Mexico," *Journal of Agriculture and Resource Economics*, 23,2,(1998):545-557.
- Guldan, S.J., C.A. Martin and C.L. **Falk**. "Interseeding Snap Peas into Stands of Chile Pepper Reduces Yield of Pea More than that of Chile," *HortScience*, 33,4,(1998):660-662.
- Skaggs, R.K. C.L. **Falk**, and K. Hancock. "Livestock Feed Subsidies." *Choices*, June (1997):22-23.
- Skaggs, R., C.L. **Falk**, Jaime Almonte, and Manuel Cárdenas. "Product-Country Images and International Food Marketing: Relationships and Research Needs," *Agribusiness: An International Journal*, 12,2, (1996):593-600.

- Almonte, J., R. Skaggs, C.L. **Falk**, and M. Cárdenas. "Country-of-Origin Bias Among High-Income Consumers in Mexico: An Empirical Study," *Journal of International Consumer Marketing*, 8, 2, (1995):27-44.
- Falk**, C.L. "Stochastic Simulation of a Small-Scale Meat Packing Plant," *Journal of Food Distribution Research*, 25, 2, (1994):39-46.
- Daniell, I.R. and C.L. **Falk**. "Economic Comparison of Phytophthora Root Rot Control Methods," *Crop Protection*, 13,5, (1994):331-336.
- Falk**, C.L. and W.D. Gorman. "Wholesale Market Feasibility Analysis for New Crop Development: The Case of Potatoes in New Mexico," *Journal of International Food and Agribusiness Marketing*, 4, 1 (1992):53-70.
- Maier, B., C.L. **Falk**, and W.D. Gorman. "Greenhouse Cucumber Production Cost Comparisons at Selected U.S. Sites," *Journal of Production Agriculture*, 5,4(1992): 438-444.
- Ireland, P., and C.L. **Falk**. "Organic Food Adoption Decisions by Grocery Stores in New Mexico," *Journal of Food Distribution Research*, 21,3(1990):45-54.
- Falk**, C.L. and D.S. Tilley. "Packing Facility Management: Stochastic Dominance Analysis of Cost Allocation and Revenue Distribution Rules." *Agribusiness, An International Journal*, 6,4(1990):355-369.
- Falk**, C.L., D.S. Tilley, and R.J. Schatzer. "The Packing Simulation Model." *Southern Journal of Agricultural Economics*, 19,2(1987):211-15.
- Tilley, D.S. and C.L. **Falk**. "Food Irradiation: A Proposed Economic Research Agenda and Implications for Agribusiness," *Agribusiness: An International Journal*, 3,3(1987):339-47.

#### Invited Journal Articles

- Falk**, C.L., P. Pao, and C.S. Cramer. "An Organic Vegetable Production Class using the Community Supported Agriculture Farming System Model," *Revista Mexicana de Agronegocios*, 13(2003):11-34. In English and Spanish.
- Falk**, C. L., R. V. Adkisson, C. L. Alvarez, and J. Atchley, "Cross Cultural and Cross Border Cooperation," *New Mexico Journal of Science*, 39(1999):267-287.

#### Book Chapters

- Mexal, J.L., C.L. **Falk**, A. Ulery, G. Picchioni, R. Ng, C. Taylor, A. Hagen. 2004. "Iron-Rich Mine Tailings Fail to Perform as Fertilizer: An Economic Development Model." *The U.S. Mexican Border Environment: Tribal Environmental Issues of the Border Region*, Southwest Center for Environmental Research and Policy (SCERP) Monograph Series No. 9. M. Wilken-Robertson, ed. San Diego: San Diego State University.

#### Technical Reports

- Martin, C.A. and C. L. **Falk**. 2004. "Development of Weed Control Methods and Irrigation Requirements for Organic Medicinal Herb Production in New Mexico." Final report, Organic Farming Research Foundation, Santa Cruz, CA.
- Maier, B., C. L. **Falk**, W. D. Gorman, and J. Whittier. "Comparative Performance Analysis: Greenhouse Cucumber Production," Southwest Technology

Development Institute, NMSU, Las Cruces, NM, May 1991, Technology Enterprise Division, NM Economic Development Dept. Report #2-78-5202/IV. Tilley, D.S., C.L. **Falk** and R.J. Schatzer. "Wholesalers Interest in Oklahoma Produce," *Current Farm Economics*, 59,2, (1986):17-25.

#### Experiment Station Research Reports and Bulletins

- Falk**, C.L., S. Meeks, and T. Enos. *National Market Analysis for Southwestern Herbs*, NMSU-AES Research Report 704, January 1996.
- Falk**, C.L., C. L. Espinoza, and E. Herrera. *The Economics of Apple Marketing in New Mexico: Emphasis on Domestic Wholesale and Export Markets, Packing and Cold Storage*. NMSU-AES Research Bulletin 771, October 1994.
- Falk**, C.L., R.K. Skaggs, J. Almonte, and M. Cárdenas. *Country-of-Origin Bias Toward U.S. and Mexican Food Products Among High-Income Consumers in Chihuahua, Mexico*. NMSU-AES Research Report 690, October 1994.
- Falk**, C.L. *Feasibility of Operating a Small Scale Kill Floor, Specialty Butcher Shop, and Freezer and Cold Storage Facility in Northern New Mexico*. NMSU-AES Research Bulletin 768, February 1994.
- Falk**, C.L., W.D. Gorman, and M.R. Paulk. *Feasibility Analysis of a Potato Packing and Storage Facility in Union County, New Mexico*. NMSU-AES Research Bulletin 761, 1992.
- Nelson, S. R., C.L. **Falk** and T. Bagwell. *Direct Seeding versus Transplanting of Green and Red Chile in Northern New Mexico*. NMSU-AES Research Report 660, 1992.
- Dayvault, B.B., D.S. Tilley, R.J. Schatzer, and C.L. **Falk**. *Business Development Planning for Fresh Vegetable Packing Facilities: A Case Study of Three Rivers Produce*. OSU AES Research Report P-899, April 1988.

#### User's Manual for Microcomputer Programs

- Falk**, C. L., D.S. Tilley, and R.J. Schatzer. *The Packing Simulation Model User's Manual*. Computer Software Series CSS-25, Oklahoma Agricultural Experiment Station, Stillwater, OK. Dec. 1986, 64 pp.
- Schatzer, R. J., C. L. **Falk**, and D. S. Tilley. *User's Manual for Packing Simulation Model: Version Two*. Computer Software Series CSS-45, Oklahoma Agricultural Experiment Station, Stillwater, OK. Aug. 1990, 53 pp.
- Falk**, C.L. and D. de la Torre Ugarte. *Manual Introductorio de Aplicaciones de la Microcomputadora a la Política Agrícola*. Agricultural Policy Analysis Project Report B-30, Oklahoma Agricultural Experiment Station, Stillwater, OK, July 7, 1988.

#### Popular Articles

- Falk**, C., R. Ng, and J.G. Mexal. "Survey Says: Iron is a Must for Southwest Superintendents," *Golfdom*, November 2003, pp. 44-46.
- Falk**, C.L. "The Great Pesticide Debate," *New Mexico Resources*, Spring 1990.
- Falk**, C.L. "Desert Heritage," *New Mexico Resources*, Summer/Autumn 1990.
- Falk**, C.L. "Getting the Real Thing," *New Mexico Resources*, Spring 1990.

### Staff Reports

**Falk, C.L.** *Organic Food Production: Possibilities for New Mexico*. NMSU Staff Report #58, 1989.

### Trip Reports

Chu, L., C.L. **Falk**, W.C. Lindemann, H.R. Matteson, R. Schoenmackers, and J.P. Whittier. *New Mexico State University's Delegation Trip Report to China*, May 14-June 2, 1989.

### Other Articles

Lujan, C., C. **Falk**, C. Erickson, J. Mexal. 2002. "Un proyecto forestal comunitario en la región fronteriza," *Innovaciones Mexicanas en el Manejo del Agua*, D. Barkin, compilador. Michoacán, México: Impresora Gospa. Proceedings from a 1999 conference "Mexican Innovations for Water Management" sponsored by the Third World Center for Water Management and the Autonomous Metropolitan University in Xochimilco, Mexico.

### Papers and/or Talks Presented Before Professional Societies

**Falk, C. L.** "De la Clase a la Comunidad: La Enseñanza de la Producción Orgánica," invited keynote address at the 19<sup>th</sup> International Agribusiness Congress, sponsored by the Sociedad Mexicana de Administración Agropecuaria (SOMEXXA), Guanajuato, Mexico, May 2005.

**Falk, C. L. P. Pao, and C. Cramer.** "Development of a Multi-disciplinary Experiential Education Class in Organic Farming Using the CSA Model," selected paper at the Western Agricultural Economics Association annual conference, Honolulu, HA, July 2004. Presenter.

**Falk, Constance L. , Pauline Pao, and Christopher S. Cramer.** " OASIS: Organic Vegetable Production Teaching Endeavor and Community Supported Agriculture Venture," presentation at American Society for Horticultural Science, in Austin, TX, July 2004. Co-author.

**Falk, C. L., P. Pao, and C. Cramer.** "OASIS: Marketing organic produce through a CSA farm," selected research update at the Food Distribution Research Society (FDRS) annual meeting in Miami, FL, Oct. 2002. Presenter.

**Falk, C. L., P. Pao, and C. Cramer.** "OASIS: Student-managed organic Community Supported Agriculture farm," presentation at the joint meeting of the Agriculture, Food and Human Values Society, and the Association for the Study of Food and Society, in Chicago, June 2002. Presenter.

**Falk, C. L.** "Branded Beef and Marketing Alliances: the Case of the Texas Cattlemen's Longhorn Beef Cooperative," selected paper at the Society for Range Management, New Mexico Section, Winter Meeting in Las Cruces, NM, Jan. 2002. Presenter.

- Falk, C. L.** "Impacts of Pricing Policies on Selected Financial Outcomes of the Cattlemen's Texas Longhorn Beef Cooperative, Inc.," selected paper at the FDRS annual meeting in Phoenix, AZ, Oct. 2001. Presenter.
- Lujan Alvarez, C., C. Erickson, C. **Falk**, and J.G. Mexal. "Desarrollo sustentable: un proyecto agroforestal comunitario en la región fronteriza de México con Estados Unidos de América." Proc. Congr. Nacional de Reforestación, Texcoco, Mexico. Nov. 8-10, 2000. Co-author.
- Falk, C.L.** "Goat and Sheep Cheese Marketing in the San Luis Valley, Colorado," selected paper at the FDRS annual meeting, San Antonio, TX, Oct. 1999. Presenter.
- Falk, C.L., C. Erickson, C.L. Alvarez.** "Development of a Commercial Community Forestry Project in a Mexican Border Town," presented at the Association for Arid Lands Studies section of the Western Social Science Association (WSSA) annual meeting, April 1999, in Ft. Worth, TX. Presenter.
- Falk, C.L.** "Branded Beef and Value-Added Closed Cooperatives: Recent Projects," selected paper at the FDRS annual meeting, Monterey, CA, Oct. 1998. Presenter.
- Falk, Constance L.** "Value-Added Agricultural Cooperatives" Presentation as a free session panel speaker, American Agricultural Economics Association (AAEA) annual meeting, Salt Lake City, UT, 1998. Presenter.
- Skaggs, R. and C.L. **Falk.** "Market and Welfare Effects of Livestock Feed Subsidies." Selected paper at the 1997 Western Agricultural Economics Association (WAEA) annual meeting, Reno, NV, July 13-16. Co-author.
- Skaggs, R. and C.L. **Falk.** "Resource and Market Impacts of Livestock Feed Subsidies." Paper presented to the Arid Lands section of the WSSA 39<sup>th</sup> Annual Conference, Albuquerque, NM, April 1997. Co-author. Abstract published in *Abstracts of the Western Social Science Association 39<sup>th</sup> Annual Conference*.
- H. van Voorthuizen and C.L. **Falk.** "Economics of Medicinal Herb Production and Processing in New Mexico," selected poster at the annual AAEA meeting, San Antonio, TX, July 1996. Abstract published in the *AJAE*.
- Falk, C.L., S. Meeks, and T. Enos.** "National Market Analysis for Southwestern Herbs," selected research report at the FDRS annual meeting, Nov. 1994. Presenter.
- Almonte, J., C.L. **Falk**, and R.K. Skaggs. "Country-of-Origin Impacts on Food Product Marketing," invited seminar at the USDA-ERS Food Marketing Review Seminar Series, sponsored by the Marketing Economics Branch, Washington D.C., Jan. 1994. Presenter.
- Almonte, J., C.L. **Falk**, and R.K. Skaggs. "Country-of-Origin Biases Toward U.S. and Mexican Food Products Among Mexican Consumers," selected paper presented at the WSSA annual meeting, Albuquerque, NM, April 1994. Co-author.
- Falk, C.L.** "Stochastic Simulation of a Small Meat Packing Plant," selected research report at the FDRS annual meetings, October 1993. Presenter.
- Falk, C.L., R.K. Skaggs, and J. Almonte.** "Country-of-Origin Impacts on Food Product Marketing," selected research update at the FDRS annual meetings, October 1993. Presenter.
- Espinoza, C. and C.L. **Falk.** "Fresh Apple Packing Costs in Chihuahua, Mexico, and Southern New Mexico," selected paper presented at the WAEA annual meetings, July 1992. Published in the conference proceedings. Presenter.

- Falk, C.L.** "Feasibility of Operating a Small-Scale Kill Floor, Specialty Butcher Shop, and Freezer and Cold Storage in Northern New Mexico," selected research update at the FDRS annual meetings, Oct. 1991. Presenter.
- Falk, C.L.** "Economic Research Agenda in Sustainable Agriculture: Challenge in New Mexico," invited talk at the Soil and Water Conservation Society annual meeting in Albuquerque, NM, Nov. 1990. Presenter
- Falk, C.L.** and R. J. Schatzer. "The Packing Simulation Model," selected poster at the AAEA annual meetings, Vancouver, B.C. Canada, Aug. 1990. Abstract in the *American Journal of Agricultural Economics*, 72, 5,(1990):1381. Presenter.
- Tilley, D.S., C.L. **Falk**, and R.J. Schatzer. "Extension Issues in New Vegetable Production Regions: Quality and Yield Impacts on Costs and Returns." Professional Paper PP-2377 of the Oklahoma Agricultural Experiment Station. Selected paper presented at the Southern Agricultural Economics Association annual meeting, Nashville, TN, Feb. 2-4, 1987, 20 pp. Abstract in *Southern Journal of Agricultural Economics*, 19, 1,(1987):128. Co-author.
- Tilley, D.S. and C.L. **Falk**. "Food Irradiation: A Proposed Research Agenda for Agricultural Economists." Selected paper presented at the 1986 AAEA annual meetings, Reno, Nevada. Abstract published in the *American Journal of Agricultural Economics*, 68(1986):1382. Presenter.