

Consumer Savvy Content Standards
The Consumer in Me
Grades 4-5

Project Area Skill refers to the subject matter based skill which youth demonstrate in relation to the correlating content standard.

Objectives:

Career Readiness-

- 2. Students will utilize and manage resources effectively to produce quality services and products.**

Benchmarks: K-4: A,D,C; 5-8: A

Project Area Skill: The youth will prioritize goals while working through their activities. They will also learn the importance of managing money resources by recording purchases and learning how to save money over a long period of time for a desired product.

- 3. Students will demonstrate the technological knowledge and skills required for future careers.**

Benchmarks: K-4: A,B,C; 5-8: B,C

Project Area Skill: The youth will demonstrate technological skills as they use the internet to look at marketing sites for various products. They will learn the importance of technology today in becoming a responsible consumer and how to distinguish which sites are reliable.

- 4. Students will develop and demonstrate responsible and ethical workplace behaviors.**

Benchmarks: K-4: B,C,E; 5-8: A,B,C,D

Project Area Skill: The youth will demonstrate goal direction as they work to complete each activity. They will also learn about ethical behavior while using the internet and decide what they would do in certain scenarios.

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Objective:

Language Arts-

- 1. Reading and Listening for Comprehension: students will apply strategies and skills to comprehend information that is read, heard, and viewed.**

Benchmarks: K-4: A,B,C,D; 5-8: A,B,C,D

Project Area Skill: The youth will read text provided by the activity and websites for evaluation proposes. They will also learn new vocabulary as it is provided in the text and new words listed exclusively at the bottom of the page for the youth to learn and utilize while answering comprehensive questions at the end of the activity.

- 2. Writing and Speaking for Expression: students will communicate effectively through speaking and writing.**

Benchmarks: K-4: A,C; 5-8: A,C

Project Area Skill: The youth will reflect on what they had observed during their consumer savvy activity. They will demonstrate such learning by completing comprehensive questions listed at the end of the chapter. They will have to utilize persuasive writing to justify their ideas as they become better consumers.

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Objective:

Math-

- 1. Number and Operations: students will understand numerical concepts and mathematical operations.**

Benchmarks: K-4: B,C; 5-8: B,C

Project Area Skill: The youth will be required to use addition, multiplication and subtraction in many activities as they explore their personal consumer savvy. They must record purchases made, savings obtains and learn how to save up their money for a future purchase. They will also use multiplication to learn how interest works on money placed in a bank account.

- 2. Algebra: students will understand algebraic concepts and applications.**

Benchmarks: K-4: A,C; 5-8: C,D

Project Area Skill: The youth will look at charts that involve interest, recording purchases and describing websites. They will use the recorded data to form mathematical equations and answer in-depth questions listed at the end of the activity.

- 3. Data Analysis and Probability: students will understand how to formulate questions, analyze data, and determine probabilities.**

Benchmarks: K-4: A,B,C; 5-8: A,C,D

Project Area Skill: The youth will record observed and calculated data into charts provided by the activity. They will then analyze their data to answer the initial question posed by the activity, and the numerous questions listed at the end of each activity. They will learn how important recording such information is and the probabilities of such information as they will apply to their life.

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Objectives:

Science-

Strand I: Scientific Thinking and Practice

Standard I: Understand the processes of scientific investigations and use inquiry and scientific ways of observing, experimenting, predicting, and validating to think critically.

5-8 Benchmarks: I, III

Project Area Skill: The youth will record observed data in charts provided by the consumer savvy activity. They must then determine the usefulness of the data and formulate explanations from their findings.

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Objectives:

Social Studies-

- 4. Economics: students understand basic economic principles and use economic reasoning skills to analyze the impact of economic systems (including the market economy) on individuals, families, businesses, communities, and governments.**

Benchmarks: K-4: A,C; 5-8: A,B

Project Area Skill: The youth will learn about opportunity cost by listing what they want to buy on a budget and how to weigh out the benefits of one product over the other. They will also learn how cost of products vary among different retail markets and give reasons why such costs may vary.