

**HORSE PUBLIC SPEAKING SCORECARD**

- A. INTRODUCTION.....10 POINTS
  - 1. Did the introduction serve to create interest in the subject?
  - 2. Was introduction short and to the point?
  
- B. ORGANIZATION.....15 POINTS
  - 1. Were main points easy to follow?
  - 2. Were the main points arranged in the best order?
  - 3. Were sentences short, easy to understand?
  - 4. Was speech interesting?
  
- C. CONTENT AND ACCURACY .....20 POINTS
  - 1. Were facts and information accurate?
  - 2. Was there enough information concerning the subject?
  - 3. Was credit given to sources of information, if appropriate?
  - 4. Was content appropriately related to horse industry?
  
- D. STAGE PRESENCE.....15 POINTS
  - 1. Was speaker neat and appropriately dressed?
  - 2. Was the speaker friendly?
  - 3. Did speaker talk directly to audience?
  - 4. Did speaker look at audience?
  - 5. Was posture erect, but, not stiff?
  - 6. Did speaker refrain from leaning on podium?
  - 7. Did speaker seem relaxed and at ease?
  
- E. DELIVERY.....20 POINTS
  - 1. Did speaker have appropriate voice control?
  - 2. Were all words pronounced correctly?
  - 3. Did speaker’s facial expressions reflect the mood of the speech?
  - 4. If notes were used, was it done without detracting from speech?
  - 5. Did speaker seem to choose words at the time they were spoken?
  
- F. GENERAL.....10 POINTS
  - 1. Did speaker convey to the audience a sense of wanting to communicate?
  - 2. Did speech reflect the thoughts and personality of the speaker?
  
- G. CONCLUSION.....10 POINTS
  - 1. Was the conclusion short and interesting?
  - 2. Did the conclusion properly wrap up the speech?
  - 3. Could speaker handle questions easily?
  
- TOTAL.....\_\_\_\_\_POINTS