

Biz World Content Standards
Grades 3-8

Project Area Skill refers to the subject matter which youth demonstrate in relation the correlating content standard.

Objective:

Art-

Content Standard 1: Learn and develop the essential skills and technical demands unique to dance, music, theatre/drama, visual arts.

Theatre Benchmarks: K-4: A

Visual Arts Benchmarks: K-4: A,B,C; 5-8: A

Project Area Skill: The youth will create friendship bracelets by first sketching out ideas and then they will create their design using colored floss. Also, to market their bracelets the youth will demonstrate their theatrical skills by performing a short 30-60 second commercial for their product.

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Objective:

Career Readiness-

1. Students will identify their career interests and aptitudes to develop an educational plan which supports personal career goals.

Benchmarks: K-4: A,B,C; 5-8: A,B,C,D

Project Area Skill: The youth will work in a group to design, manufacture and market their product. They will fill-out worksheets to monitor their expenditures and participate in activities as a real business would do in New Mexico. Moreover the youth will gain valuable insight into how work allows us to buy essential products and services, and the skills needed to run a small business.

2. Students will utilize and manage resources effectively to produce quality services and products.

Benchmarks: K-4: A,B,C; 5-8: A,C

Project Area Skill: The youth will complete the goals set out for them each day in the Biz World program. They will demonstrate responsibility as team members as they work together to create and market a product. They will also learn the importance of staying on a budget as it applies to a business.

3. Students will demonstrate the technological knowledge and skills required for future careers.

Benchmarks: K-4: A,D; 5-8: A,D

Project Area Skill: The youth will use age appropriate tools to design and create friendship bracelets out of floss. They will also create and implement a marketing campaign for their bracelets emphasizing the benefits of their product.

4. Students will develop and demonstrate responsible and ethical workplace behaviors.

Benchmarks: K-4: A,B,C,D; 5-8: A,B

Project Area Skill: The youth will demonstrate positive behavior as they work together to create and market a product. They will each be assigned to a specific role in the group and learn to maximize their individual role while working as a team.

5. Students will develop effective leadership, interpersonal, and team skills.

Benchmarks: K-4: A,B,C,D; 5-8: A,B,C,D

Project Area Skill: At the beginning of the lesson each of the youth will receive a specific role within the group. They will learn the importance of their role individually as well as how they should work together with group members to accomplish the goals set out for them. Moreover the youth will learn cooperative techniques as they go about the lesson.

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Objective:

Language Arts-

1. **Reading and Listening for Comprehension:** students will apply strategies and skills to comprehend information that is read, heard, and viewed.

Benchmarks: K-4: A,B,C,D; 5-8: A,B,C,D

Project Area Skill: The youth will listen to their group leader to obtain information for what they should do next with their marketing campaign. They will also listen to each other as they participate in a group to discuss what angle they should take in creating and marketing their product. Moreover the youth will read a variety of information about business and marketing and utilize new vocabulary through discussion.

2. **Writing and Speaking for Expression:** students will communicate effectively through speaking and writing.

Benchmarks: K-4: A,B,C; 5-8: A,B,C

Project Area Skill: The youth will practice effective communication verbally and through writing as they work in groups to market a product. They will also examine and understand the importance of communication in media as it applies to business such as becoming informed through a newspaper and creating advertisements of their product to convince their audience to buy. Moreover the youth will engage in public speaking as they create and perform a “pitch” for their product.

3. **Literature and Media:** students will use literature and media to develop an understanding of people, society, and the self.

Benchmarks: K-4: B

Project Area Skill: The youth will create a variety of texts as they design a product and marketing scheme. They will write up a marketing “pitch” as well as a commercial and business assessment. Moreover the youth will learn to both create a variety of media and analyze their peers work.

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Objective:

Math-

1. **Number and Operations:** students will understand numerical concepts and mathematical operations.

Benchmarks: K-4: B; 5-8: C

Project Area Skill: The youth will practice multiplication, division, addition and subtraction of whole numbers as they calculate their budget. Through this they will understand the importance of math skills as they apply to running a small business.

2. **Measurement:** students will understand measurements systems and applications.

Benchmarks: K-4: A,B; 5-8: A,B

Project Area Skill: Before creating friendship bracelets to sell, the youth will decide how much floss they are going to use per bracelet. Using a ruler they will measure out the proper amount of floss. Moreover the youth will understand how proper measurement can lead to a more profitable business.

3. **Data Analysis and Probability:** students will understand how to formulate questions, analyze data, and determine probabilities.

Benchmarks: K-4: A,B,C; 5-8: B,C

Project Area Skill: The instructor will calculate the revenue from each business and display the outcomes of the data on a chart and show it to the youth. From that data the youth will form conclusions based on their performance.

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Objective:

Social Studies-

- 4. Economics: students understand basic economic principles and use economic reasoning skills to analyze the impact of economic systems (including the market economy) on individuals, families, businesses, communities, and governments.**

Benchmarks: K-4: B,C; 5-8: B

Project Area Skill: The youth will learn how cost is associated with a product. They will participate in activities to see how materials, labor and rent add into the cost of their product. Moreover they will learn about how a market system is run in our country.